

OUTCOME-BASED JOB SEARCH[©]

JAAZLE SWOT ANALYSIS CHART

Occupational Title/Position Posting: _____

Complete a SWOT analysis for each position you seek.

INTERNAL	STRENGTHS	WEAKNESSES	
	1.	1.	
	2.	2.	
	3.	3.	
	4,	4,	
	5.	5.	
EXTERNAL	OPPORTUNITIES	THREATS	
	1.	1.	
	2.	2.	
	3.	3.	
	4,	4,	
	5.	5.	

- **Strengths** of the job seeker that will contribute to a successful job search.
- **Weaknesses** of the job seeker that will be barriers to a successful job search.
- **Opportunities** are *external* events which will contribute to a successful job search.
- **Threats** are *external* events that have the potential to stand in the way of a successful job search.