

## **Resume Writer Larry Goldsmith Releases Building The Looking-Glass Resume Book**

*Career Obituaries AKA Resumes*

### **For Immediate Release**

TAMPA , Fla./EWorldWire/Aug 31, 2009 --- Job seekers gain a clear view of how to write an effective resume through a new publication, Building the Looking-Glass Resume. Writer Larry Goldsmith says, "Most resumes today are useless for transitioning to another career path or industry." Goldsmith compares most resumes to a "career obituary."

The standard resume used today merely offers potential employers a reverse chronological listing of a candidate's work history without any supporting evidence of the applicant's skills or accomplishments. "The problem with most resumes," says Goldsmith, "is that they don't demonstrate to employers why the job seeker should be invited to an interview." Most resumes are written from the job seeker's perspective which, according to Goldsmith, means virtually nothing. "A job seeker's perspective is only good when offered the position," he adds.

According to Goldsmith, one of the most critical misunderstandings of job hunting is the belief that the purpose of a resume is to get the job. "Not so," Goldsmith continues. "A resume is purely meant to gain an interview and, to gain that interview, a good resume must connect with those points stated by the employer in the job posting," says Goldsmith. Sadly, the vast majority of resumes are written before the job posting is ever seen. Therefore, the resume becomes a collection of statements that serve no value and does not match what the employer seeks. According to Goldsmith, it's relatively easy for job seekers to appear more in sync with a potential employer's search criteria as opposed to appearing so clueless.

Building the Looking-Glass Resume provides simple answers to troubling resume issues and allows readers to see themselves as people who can hit the ground running. The user-friendly book takes job seekers through the entire resume development process. It offers a step-by-step approach with easy-to-follow instructions, along with sample resumes, that help job seekers build effective and powerful resumes. Featured is the Jaazle Resume System, an online resume template that can be downloaded, allowing job seekers to avoid needless hours of design time, permitting them to move quickly into important resume writing tasks.

For those that are challenged by writing those difficult statements for their resumes, the book even offers easy access to the all important key word statements.

The 149-page book is available at Jaazle.com (<http://www.jaazle.com>). It is available as both a download and paperback in hard copy.

### **About Larry Goldsmith**

Larry Goldsmith is a certified Personal Empowerment by Type Facilitator (P.E.T.) and a certified Workforce Development Professional. Over the past 20 years, Goldsmith has successfully provided career planning, development and transition guidance and resume writing to more than 20,000 individuals.

### **CONTACT:**

Larry Goldsmith  
Carnegie, Hill & Associates Inc.  
P. O. Box 89056  
Tampa, FL 33689  
PHONE. 7274805931  
EMAIL: [larrygoldsmith@jaazle.com](mailto:larrygoldsmith@jaazle.com)

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